



TO THE RESCUE...

A local insurance intermediary has launched an affordable holiday policy for ladies who have breast cancer – something which has not been widely available until now. Photography: LottieDesigns.com

It is a cruel twist of fate that ladies who have been diagnosed with breast cancer and undergone subsequent treatment, have found it is almost impossible to get insurance for a holiday which would help in their recovery.

In the past insurance costs would have been restrictive – it has been known for some companies to charge over £2,000 just for insurance!

That is until now. Over the past year Burnley-based Bromley Insurance has been trialling a scheme to provide holiday insurance to breast cancer victims.

Bromley has now officially launched a 'pink policy' underwritten by a company with a proven medical insurance background, which can cost as little as £31.75!

The man behind this new scheme is Bromley Director Phil Hall

who has worked tirelessly to formulate a practical working scheme for ladies who have undergone surgery and other treatments for breast cancer.

Phil explains: "It is terrible that these ladies, after everything they have gone through, cannot get insurance when they want to go on holiday for a break. There are 46,000 cases of breast cancer diagnosed every year – some in ladies as young as 24."

Under the new scheme Bromley have been able to arrange competitive insurance rates for ladies who have had, or are being treated for breast cancer and for every policy issued under this scheme, Bromley will give a donation to a breast cancer charity.

In the past policies aimed at insuring ladies with breast cancer have involved complex procedures but the new Bromley scheme is simple and straight forward.

Cover is available within six months of departure so you can book your holiday six months or less in advance and be confident you have insurance in place.

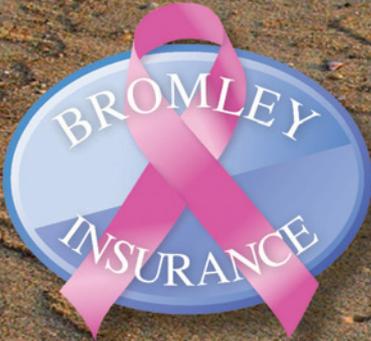
Wherever you choose to go on your much-needed holiday, you can be sure Bromley will be with you every step of the way.

Just pick up the phone and speak to one of the team at Bromley who will be able to give you all the advice you need.

Information is also available on the website www.breastcancertravelinsurance.co.uk ■

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For every policy issued, a donation will be given to Breast Friends

Travel insurance designed specifically for ladies with a breast cancer condition

Premiums start from £31.75

For further details visit our website at www.breastcancertravelinsurance.co.uk or call **01282 416050**